Next steps

Thank you for taking the time to look at the revised design of Euston Tower.

British Land are excited to bring forward revisions to the application for Euston Tower to create a world leading science, technology and innovation building and public realm for Camden and the Knowledge Quarter that inspires, connects and creates opportunities for local people and businesses.

Shaped by conversations with local people a reimagined Euston Tower will deliver great benefits for the local community

Pioneering workspaces for businesses of all sizes to accelerate the success of the Knowledge Quarter - approximately a third of new workspaces will be lab-enabled space to help meet demand and ensure science and technology industries have space to grow in Camden. Designed to address barriers to science and technology sectors, an enterprise space will also support local entrepreneurs and businesses with 8,000 sq ft of affordable workspace including flexible space for local organisations to collaborate, share knowledge and deliver projects designed for the benefit of the local community.

A greener all-electric building for the future with cutting edge sustainability goals and full transparency of our assessment and approaches. Reducing carbon emissions and waste with ambitious circular economy targets, innovative reuse/recycling processes, and carbon offsetting only where necessary.

engineering, arts and mathematics (STEAM) industries, for Camden residents. Safe, connected and fun public spaces at Regent's Place including a new civic square with an uplift in green space and trees to support local biodiversity, and

A variety of employment opportunities for local people, aspiring to

provide opportunities for learning, play and events.

enable at least 45 two-week work experience placements, 70 jobs and

155 apprenticeships in the construction industry or science, technology,

In discussion with the Council we have been working towards identifying a donor site for the delivery of affordable homes. An opportunity has been identified to deliver much needed additional affordable homes on the Councilowned Tybalds Estate and we have committed to providing £27m of funding which could be used to deliver these.



Contact us

If you have any questions you can speak to a member of the project team on hand during the events, or by scanning the QR code to direct you to our website.

If you require any translations of the materials seen today, please do let a member of the team know. You can also leave your feedback and see all information presented to date through our website.

Visit our dedicated consultation website at euston-tower.co.uk

Email us at info@eustontower.uk



Timeline

Early 2022

- Conversations with
- Camden Council officers Street interviews and meetings with local groups to understand lived
- experience and priorities Feasibility studies started

December 2022

 Pre-engagement workshops with local groups

February to June 2023

- Series of co-design workshops, youth engagement projects, and panel events exploring areas such as public spaces, inclusivity and sustainability
- Commencement of the Creative Producers programme which provided employment opportunities for a collection of young Camden residents who produced a documentary film on Euston Tower

January 2024 – July 2024

 Continued engagement with planning officers to further refine design

December 2023

 Submission of a planning application to Camden Council

October 2023

 Public exhibition on the developed designs for Euston Tower

July 2023

 Public exhibition seeking feedback on proposals for the future of Euston Tower

April – June 2024

 Workshops with a number of local groups to discuss how the public spaces can be designed to be accessible, inclusive and welcoming

Engagement with statutory consultees

November 2024

Community update events

December 2024

 Revisions to the application submitted to Camden Council







